



ARCHDIOCESE OF BOSTON  
66 BROOKS DRIVE  
BRAintree, MASSACHUSETTS 02184-3839

From: Digital Office, Communications and Public Affairs Secretariat  
[DigitalHelp@rcab.org](mailto:DigitalHelp@rcab.org)

To: All Pastors and Business Managers

Subject: Digital Tools We Can Offer You Today

---

During these days of social distancing, it is important to connect with your parishioners digitally so they can keep in contact with their faith community and let them know you are praying for them.

Today, the Archdiocese can offer you both an Online Giving tool as well as an E-Mail tool.

### Online Giving:

In light of the current and immediate need for online giving, we are happy to work with your parish to set up online giving now. The Digital Initiative is offering an online giving solution for parishes. Stay connected and start online giving now.

Example of this functionality that St. Anthony's in Cohasset is utilizing: [Click here](#)

### To set up online giving, follow these two steps:

Step 1: [Download and complete this document](#) so all donations are deposited into your parish bank account.

Step 2: [Review and Sign this Memorandum](#), which details participation in the Initiative and the fees associated with each transaction, which are similar or lower than other vendors that offer this functionality.

### E-Mail your Parishioners using Constant Contact:

The Archdiocese of Boston has partnered with Constant Contact through the Digital Initiative to connect with your parishioners! Constant Contact has templates and drag-and-drop tools that make it easy to create, customize, and send large group emails to highlight upcoming events and parish/collaborative communications. We can help you—whether you are sending your first email newsletter or growing your email list. Constant Contact delivers everything you need to connect, grow, and monitor your engagement in real time.

New account benefits include:

- 40% off Constant Contact monthly pricing, starting at \$12.00 per month!
- Free expert marketing help from Constant Contact's award-winning coaches to walk you through the product at on-boarding and continued support throughout the life of your account.
- Start your free trial by clicking: [rcab.constantcontact.com](http://rcab.constantcontact.com) and you will be introduced to our product with a **60 day free trial**. Our marketing coaches will reach out to help you begin.

**Do you have an existing Constant Contact account? SAVE MORE!**

Move your account under the enterprise level agreement between Constant Contact and the Archdiocese of Boston through the Digital Initiative. Simply email [partnersupport@constantcontact.com](mailto:partnersupport@constantcontact.com) and ask the team to move your *username* under the partner name – *rcab* and receive all the member benefits.

- 40% off Constant Contact monthly pricing, starting at \$12.00 per month!
- Free expert marketing help from Constant Contact's award-winning coaches to walk you through the product at on-boarding and continued support throughout the life of your account.
- Parish/collaborative email lists will not be shared with the Central Ministries through the unmanaged account status of the agreement.

If you have any questions about these tools offered through the Digital Initiative or the Online Giving program, please contact the Digital Office at [DigitalHelp@rcab.org](mailto:DigitalHelp@rcab.org).