



2021 Appeal at a Glance

To ensure the health of our pastors, parish staff and parishioners, the Catholic Appeal launch in March follow all safety protocols.

Parish Preparation	
	Recruit or Renew Parish Volunteer Appeal Coordinator Send contact information to Catholic.Appeal@rcab.org
Pre-Launch	
February 1	Letter from Cardinal Seán mailed to parishioners asking for their early support.
February 13-14, 20-21	Add Bulletin Announcements asking for early support.
February 17	Ash Wednesday
Launching Your Appeal	
February 27-28	ANNOUNCEMENT WEEKEND Play Video, Bulletin Announcement, Witness Talk
March 6-7	COMMITMENT WEEKEND Conduct paper free in-pew presentation.
March 13-14	FOLLOW UP WEEKEND: For Pastors in collaboratives who would like to conduct the paper free in-pew at each parish. Or in case of inclement weather. Send Pastor Email with Catholic Appeal Video for Parishioners at home.
Keep the Appeal Going	
March 28 - April 3	*Holy Week/Paschal Triduum/Easter
April 6	Letter 2 from Cardinal Seán mailed to parishioners who have not given yet. Sign up for the Pastor Letter to be mailed in June.
April 10-11	<i>Continue to add bulletin announcements to encourage, inform or thank parishioners.</i>
June 1	Letter 3 from <u>Pastor or Cardinal</u> mailed to parishioners who have not given yet.

June 5-6	IN PEW COMMITMENT WEEKEND Envelopes are distributed and collected. All parishioners are asked to participate.
June 21	Thank-a-thon: Volunteers call 1 st time donors to thank them for their support
Closing your Appeal	
August 17	<u>Final letter</u> from Cardinal Sean mailed to parishioners who have not given.
October 1	Review Donor list for unpaid Pledges. Add bulletin messaging encouraging parishioners to fulfil their pledge payments. Rebates are paid based on payments.
October 24 or November 7	Cardinal's Appreciation Mass and Reception for Appeal Coordinators and donors \$1,000+ Location TBD
October 13	1 st Rebate Payment to qualifying Parishes over assessment
November 12	Cardinal's Christmas Campaign mailing
December 5	Advent Mass and Reception
December 6	For Parishes below assessment, abatement request forms due to Chancellor
Into the New Year	
January 10, 2022	Tax receipt letters mailed to 2021 CA donors of \$250 or more.
January 31, 2022	2021 Catholic Appeal CLOSED.
February 2022	Final rebate distribution paid to qualifying parishes. Billbacks to parishes below assessment (March – June 2022)

All materials and parish resources can be found on the "FOR PARISHES" tab at www.bostoncatholicappeal.org

For questions or comments, please contact Arlene Dubrowski
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Thank you for your continued support of the Catholic Appeal